



BUSINESS COALITION FOR A GLOBAL PLASTICS TREATY

Convened by



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About the Business Coalition

Over 100 organisations* have already joined the [Business Coalition for a Global Plastics Treaty](#) from across the value chain.

Brands & Retailers



NGOs, Business Associations and other endorsers



Financial Institutions



Converters and Producers



Waste Management



*logos are constantly updated on the website and this slide might not list all of the endorsers of the Business Coalition Vision Statement

Our vision

is a circular economy in which plastic never becomes waste or pollution, and the value of products and materials is retained in the economy.

To achieve our desired global outcomes for a circular economy for plastics, our coalition believes that progress must be made against three critical outcomes:

1. **REDUCTION** of plastic production and use through a circular economy approach
2. **CIRCULATION** of all plastic items that cannot be eliminated
3. **PREVENTION and REMEDIATION** of remaining, hard-to-abate micro- and macro-plastic leakage into the environment

The Coalition's recommendations on priority policy areas

Global outcomes mentioned in the Vision Statement	REDUCTION of plastic production and use through a circular economy approach	CIRCULATION of all plastic items that cannot be eliminated	PREVENTION and REMEDIATION of remaining, hard-to-abate micro- and macro-plastic leakage
Overarching objective(s), scope and principles	'Protect the environment and human health from negative impacts of plastic pollution'		
Priority policy areas	<ol style="list-style-type: none"> 1. Reduction strategy 2. Elimination criteria 3. Reuse options & new delivery models 	<ol style="list-style-type: none"> 4. Product design & recycling systems 5. EPR & DRS 6. Recycled plastics 7. Informal sector 	<ol style="list-style-type: none"> 8. Waste management 9. Microplastics
Cross-cutting issues	<ol style="list-style-type: none"> 10. Economic instruments and financial mechanisms 11. Monitoring and reporting 		

Check out our website as of 8th May here: <https://www.businessforplasticstreaty.org/resources>

Treaty elements that should be strengthened in the negotiations

- **Reuse.** The Treaty has a crucial role to play in scaling different reuse options and new delivery models that help reduce the dependency on single-use plastics packaging. In particular, measures to support shared and standardised reuse infrastructure should be considered.
- **Recyclability.** Governments must go beyond requiring ‘technical recyclability’ for packaging towards achieving “recycling in practice and at scale”. The treaty should define clear global and regional thresholds when a ‘technically recyclable’ packaging is to be assessed as being ‘recycled in practice and at scale’, or it must be identified to be phased out if no sufficient recycling infrastructure is ultimately built. This concept has also been recognised in the latest proposals for the EU PPWR.
- **Extended Producer Responsibility (EPR).** National “action plan programmes” or a non-binding “set of guidelines” will not be sufficient. The treaty should require every country to implement and enforce Extended Producer Responsibility (EPR) schemes over time, and ensure the effectiveness of existing EPR legislation, starting with priority sectors such as packaging.