

MARS

Tomorrow starts today

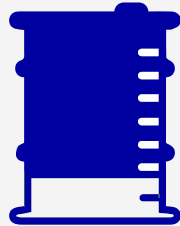
US-EU Dialogue on Sustainable Packaging

May 2023

There is no future remaining in the Linear Economy



Waste generation
& Pollution

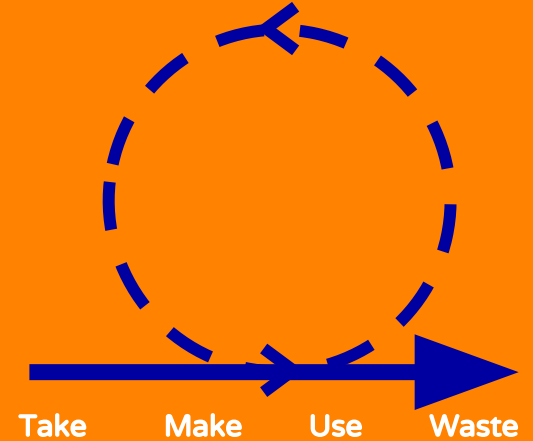


Resource
scarcity

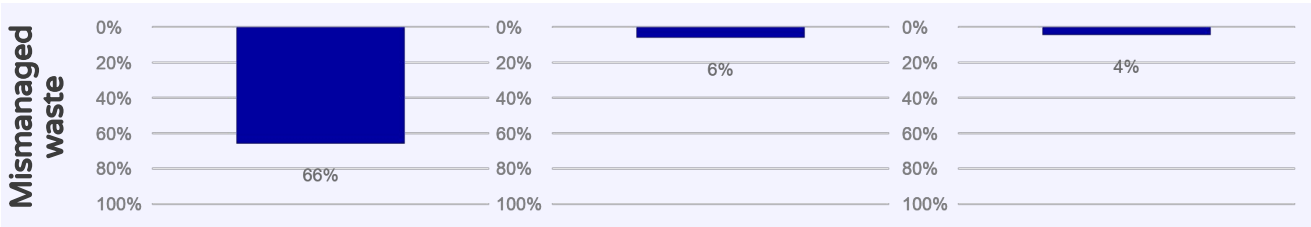
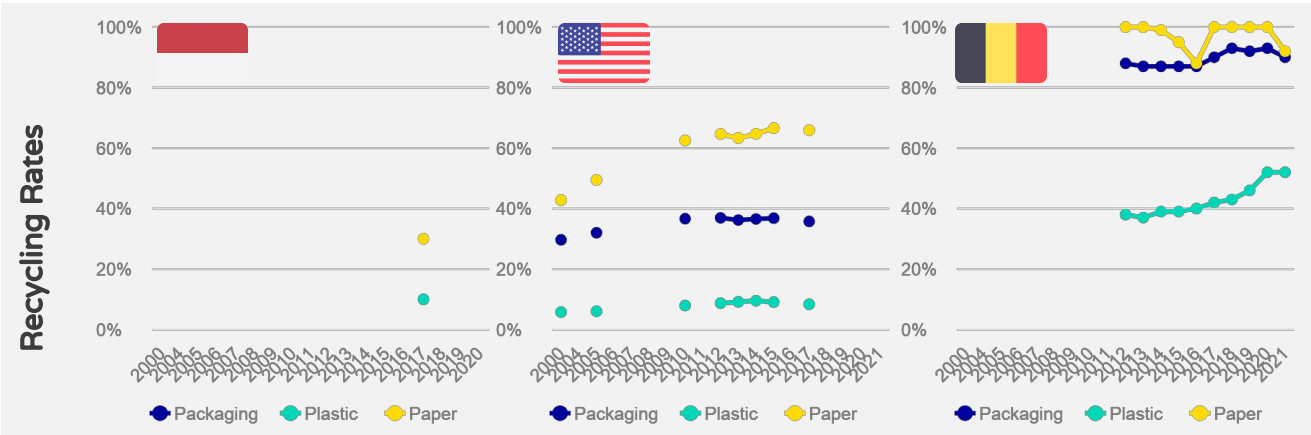


Population
growth

Where we are today
- Global



Performance of managed waste and recycling infrastructure vary from a country to another – What are the reasons?



- Consumer sustainability awareness
- Regulations (targets, bans, ...)
- Type of collection
- Waste management administration & financing
- Proper recycling infrastructure financing
- EPR type
- Ownership (recycling infrastructure financing)